

GASTRONOMICA

THE JOURNAL OF CRITICAL FOOD STUDIES

EDITOR

Melissa L. Caldwell,
University of California, Santa Cruz

MANAGING EDITOR

Rebecca Feinberg

ART RESEARCH EDITOR

Patty Mon

EDITORIAL ASSISTANTS

Egypt Claxton

Monica Mikhail

Emily Walden

EDITORIAL BOARD

Warren Belasco,
University of Maryland, Baltimore County

Charlotte Bilekoff,
University of California, Davis

Hugh Campbell,
University of Otago, New Zealand

Allison Carruth,
University of California, Los Angeles

Elizabeth Cullen Dunn,
Indiana University Bloomington

Susanne Freidberg, Dartmouth College

Michael K. Goodman, University of Reading

Julie Guthman,
University of California, Santa Cruz

Peter Jackson, The University of Sheffield

Denisa Kera, Charles University in Prague

Jakob Klein, SOAS, University of London

Anne Murcott, SOAS, University of London

Marion Nestle, New York University

Tianshu Pan, Fudan University, China

Heather Paxson,
Massachusetts Institute of Technology

Jeffrey M. Pilcher,
University of Toronto Scarborough

Dana Polan, New York University

Erika Rappaport,
University of California, Santa Barbara

Krishnendu Ray, New York University

Harry G. West, University of Exeter

Zafer Yenil, Boğaziçi University, Turkey

www.gastronomica.org

Gastronomica: The Journal of Critical Food Studies (ISSN 1529-3262, e-issn 1533-8622) is published four times a year (February, May, August, November) by University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764. Periodicals postage paid at Oakland, CA, and additional mailing offices. Postmaster: Send address changes to *Gastronomica: The Journal of Critical Food Studies*, University of California Press, 155 Grand Avenue, Suite 400, Oakland, CA 94612-3764. E-mail: customerservice@ucpress.edu.

See <http://gcf.ucpress.edu/content/subscriptions-and-single-issues> for single issue and subscription orders, and claims information. Domestic claims for nonreceipt of issues should be made within 90 days of the mail date; overseas claims within 180 days. Mail dates can be checked at: <http://www.ucpress.edu/journals.php?p=release>. UC Press does not begin accepting claims for an issue until thirty (30) days after the mail date.

Inquiries about advertising can be sent to adsales@ucpress.edu. For complete abstracting and indexing coverage for the journal, please visit <http://gcf.ucpress.edu>. All other inquiries can be directed to customerservice@ucpress.edu.

Copying and permissions notice: Authorization to copy article content beyond fair use (as specified in Sections 107 and 108 of the U.S. Copyright Law) for internal or personal use, or the internal or personal use of specific clients, is granted by The Regents of the University of California for libraries and other users, provided that they are registered with and pay the specified fee through the Copyright Clearance Center (CCC), www.copyright.com. To reach the CCC's Customer Service Department, phone 978-750-8400 or write to info@copyright.com. For permission to distribute electronically, republish, resell, or repurpose material, use the CCC's Rightslink service, available at <http://gcf.ucpress.edu>. Submit all other permissions and licensing inquiries through University of California Press's Reprints and Permissions web page, <http://www.ucpress.edu/journals.php?p=reprints> or via email jpermissions@ucpress.edu.

Cover photo: Bird's Eye Chili © istockphoto.com.

Submissions and Editorial Correspondence:

Gastronomica is an international, interdisciplinary journal that focuses on critical studies of food. The journal publishes work that presents new and original research, advances our understanding of the pressing topics, theories, and methods in the world of food, and invites critical debate and commentary across diverse audiences. Submissions from all disciplines and perspectives are welcomed.

The journal prioritizes "translational" work that speaks to multiple audiences. The editor encourages clear writing and organization, with a minimum of specialized jargon.

The journal publishes articles based on original research and analysis, research briefs, critical commentaries and discussions, reviews of books and films, creative reflections, photo-essays, and interviews with key figures in the field. The journal will also consider occasional aesthetic pieces pertaining to food.

Articles should generally not exceed 8,000 words. Each submission should be accompanied by a cover letter with the author's name, address, phone number, and e-mail address, as well as a brief biographical statement, an abstract, and five to six keywords. Research articles to be considered for publication are refereed anonymously, and the author's name should appear only on the cover sheet. Manuscripts must be prepared according to the Chicago Manual of Style, with double-spaced notes at the end of the text. References should be formatted according to the Chicago Style of (Author date, page) for in-text citations and a References Cited list following the end notes.

Queries are welcome. Address all editorial correspondence and submissions to gastroed@ucsc.edu or gastrobr@ucsc.edu for Book Reviews.

Review copies should be mailed directly to the *Gastronomica* office: Melissa L. Caldwell, Editor; *Gastronomica*; Department of Anthropology; Faculty Services Social Sciences 1; 1156 High Street; University of California, Santa Cruz; Santa Cruz, CA 95064



UNIVERSITY OF
CALIFORNIA PRESS

Printed by The Sheridan Press on Forest Stewardship Council® certified paper.